



ART 140 History of Graphic Design

REFERENCE BOOKS

<i>American Trademark Designs: A Survey with 732 Marks, Logos, Corporate Identity Symbols</i>	Call Number Ref. T325.C3
<i>The Dictionary of Art</i>	Call Number: Ref. N31.D5
<i>Encyclopedia of Artists</i>	Call Number: Ref. N31.E53
<i>International Directory of Company Histories</i>	Call Number: Ref. HD2721.I63
<i>Phaidon Encyclopedia of Surrealism</i>	Call Number: Ref. NX600.S9.P3713
<i>Schirmer Encyclopedia of Art</i>	Call Number: Ref. N31.L3

NASCAT - Library Catalog

For Circulating books, use search terms and keywords such as:

Fibonacci numbers, cubism, graphic design, typography, printing & origins, Dada, and art nouveau.

Some examples:

<i>Printing Press: Ideas into Type</i>	Call Number: Ref. Z249.S823
<i>Dada and Surrealist Art</i>	Call Number: Ref. N6494.S8R8

DIGITAL ARTICLES FROM THE LIBRARY'S PERIODICAL DATABASES

Use the [Resources A-Z](#) link on the [library's homepage](#) for an alphabetical listing.

Search some of the following databases using the same keywords listed previously.

[Academic Search Complete](#)

[ARTStor](#) - images

[Business & Company Resource Center](#) (keywords: corporate logos, logo & co. name)

[InfoTrac General OneFile](#)

[Lexis Nexis Academic](#)

[Project Muse](#)

WEBSITES - Search for websites using Google's search engine (or one of your own selections) and selecting the same keywords used previously.

[The Getty](#)

[The Metropolitan Museum of Art: Thematic Essays](#) - enter search terms at the top right